

## **Guru Labels Environmental Policy**

Our intention is to become greener and sustainable. Being environmentally aware is more than just recycling - we look at the big picture.

Minimise our environmental footprint by working with staff and others through pollution prevention practices. Most recently, Guru Labels are proud to have participated in donating native plants to our local schools to plant, as well as taking on a substantial solar commitment to deliver greener ongoing energy to run our manufacturing plant.

Guru Labels would like to be a role model for others to follow.

An awareness of our environmental impact is a responsibility of all employees at every level in the company. All personnel have an obligation to apply operating practices and procedures which will ensure protection of the environment.

In accordance with the above, Guru Labels has identified the following key objectives and actions to serve as guidelines in the implementation of its Environmental Policy.

### **Environmental impact**

To improve our environmental performance we actively source raw materials from suppliers who show they have greener technologies and infrastructure and who, like us, value the need to reduce pressure on resources whilst reducing all forms of waste.

### **Recycling**

Promote recycling and the use of recycled materials, whilst reducing the consumption of all materials wherever possible.

### **Materials**

Establish standards which will promote the use of environmentally friendly processes and materials. We will strive to use eco-friendly, biodegradable materials as far as possible and viable. Where the use of new materials is the only viable option, we will ensure that these are obtained from managed sustainable sources.

### **Efficiency**

Design energy efficiency into services and facilities and manage energy in all areas of the business, promoting these services to our own employees and customers.

### **Suppliers**

Place more of our business with suppliers who minimise the impact of their activities on the environment and adhere to an Environmental Policy.